

Cumberland Electric Membership Corporation

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Springfield office

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District Operations Supervisor

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Mission Statement

Cumberland Electric Membership Corporation is committed to providing dependable, affordable electric service through the expertise and dedication of competent leadership and a well-trained and responsive workforce.

AS I SEE IT *Manager's Viewpoint*

Co-op membership: What's in it for me?

Exploring the unique benefits of cooperative membership

You set up your electric service account with Cumberland Electric Membership Corporation, and you think to yourself, "That's done. Now I just have to pay my monthly bill." But the truth is we're more than just a utility provider you pay each month for electricity. We have more to offer — and we want you, our members, to know about these benefits.

There are more than 900 electric cooperatives in the U.S. that serve 42 million members. CEMC, your local electric cooperative, serves more than 90,000 members with lines stretching across 7,668 miles. So what makes being a member of an electric cooperative unique?

We're all in this together.

You are a member of CEMC — not a customer. And that means you have a voice when it comes to the way we do business. Each fall you have the option to vote for your board of directors at our annual meeting. These directors play a key role in making important decisions for our co-op, which is why members' voices must be heard.

We're local. It's likely that you know an employee of CEMC. Our

employees — your friends and neighbors — share the same concerns for our community that you do. Each year, CEMC participates in numerous community events — such as the Strawberry Festival in Portland, Clarksville's Rivers and Spires Festival and Dover's Eagle Fest, just to name a few. Additionally, CEMC hosts an annual food drive with assistance from local elementary schools and collects winter clothing items for the needy through our Trees of Giving campaign, and CEMC is an active participant in various school programs and activities.

We're here for you. At CEMC,

our mission is to provide you with safe, reliable and affordable electricity. We care about our members' quality of life, which is

why our employees are continuously finding innovative ways to improve our service with new features and services such as prepaid metering, outage alerts via text, online chat and payment kiosks.

These are just a few facts about electric cooperatives that make us unique. For more information about CEMC and the services we offer, visit www.cemc.org.



*Jim Coode,
General Manager,
Cumberland
Electric Membership
Corporation*



CEMC holds Member Appreciation Days

Hundreds of Cumberland Electric Membership Corporation members came out to enjoy grilled hotdogs, chips, cookies and soft drinks at the co-op's annual springtime cookouts known as Member Appreciation Days. CEMC employees served members at each district office location during a three-week span in April.

In addition to a free lunch, these lucky members won a free electric grill:

Ashland City: Kathy Menser

Clarksville: Juanita Ballard

Dover: Les Vanvolkinburg

Gallatin: Maureen Dallas

Portland: Neil Bohanan

Springfield: Errol Stiles

White House: Celia Read

Thanks to everyone who came out, and we hope to see you again next year!



Ashland City



Clarksville



Dover



Gallatin



Portland



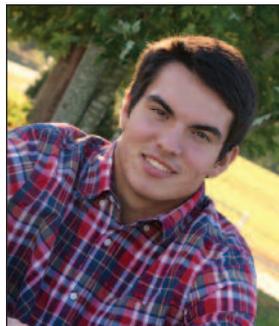
Springfield



White House

Cook wins Power Distributors scholarship

Brady Christian Cook of Clarksville High School has been awarded a \$4,000 scholarship from the Tennessee Valley Authority and Cumberland Electric Membership Corporation through the TVA Power Distributors Scholarship Program. Cook graduated in the top 10 percent of his class with a 3.94 grade-point average. He will attend Union University in Jackson this fall, where he has also received a scholarship to play baseball for the university. He is the son of Mark T. Cook, CEMC Engineering Division manager, and his wife, Stephani.



Brady Cook

Scholarship recipients were chosen by a team of educators from colleges and universities in the seven states of the Tennessee Valley. Selections are based on academic achievement, standardized test scores, leadership qualities, letters of recommendation and written essays describing career goals and how the achievements of those goals will improve the quality of life in the Tennessee Valley.

TVA and its distributors created the scholarship program in 1995 to encourage students to excel academically and to recognize the strength of partnerships among TVA and its distributors.

Students set to experience Washington, D.C., on Youth Tour



Sloan Caroland



Abbey Cole



Caleb Johnson



Stephen McNeil



Vivian O'Brien



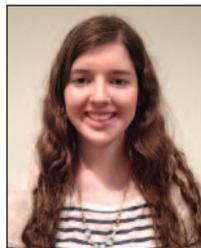
Jenna Poole



Ally Smith



Murphey Stodghill



Ana Swearingen



Colton Tingler



Lauren Tippit



Sarah Welker

Annual Washington Youth Tour runs June 13-19

Twelve accomplished high school students are prepared to embark on what others before them have referred to as “the trip of a lifetime” — a week-long, expense-paid trip to Washington, D.C.

Cumberland Electric Membership Corporation is sponsoring these deserving students to attend the 2014 Washington Youth Tour as a reward for writing winning short stories titled “Electric Cooperatives: Serving Our Members Past, Present and Future.” They will join hundreds of other students from across the country on what has become a tradition for co-op students since the late 1950s.

In addition to earning a spot on this educational trip, students will also be competing for \$6,000 in college scholarships.

The trip begins Friday, June 13, as multiple buses cross the state en route to an overnight stop in Staunton, Va. The days that follow will include visits to numerous tourist destinations of D.C., including monuments, memorials and museums, as well as a private tour of the U.S. Capitol and the opportunity to meet with elected officials.

Representing CEMC on this year’s Youth Tour are:

Sloan Caroland, daughter of Doug and Laura Caroland of Adams. Sloan attends Jo Byrns High School.

Abbey Cole, daughter of Kerry and Kristi Cole of Portland. Abbey attends Portland High School.

Caleb Johnson, son of Tim Johnson and Michele Horn of White House. Caleb attends White House High School.

Stephen McNeil, son of Brenda and the late Steve McNeil of Portland. Stephen attends Portland High School.

Vivian O’Brien, daughter of John O’Brien of Chapmansboro and Anja O’Brien of Clarksville. Vivian attends Montgomery Central High School.

Jenna Poole, daughter of Kerry and Charlene Poole of Portland. Jenna attends Portland High School.

Ally Smith, daughter of John and Amy Smith of Clarksville. Ally attends Clarksville High School.

Murphey Stodghill, son of Steven and Beth Stodghill of Greenbrier. Murphey attends Greenbrier High School.

Ana Swearingen, daughter of Joe and Julie Swearingen of Springfield. Ana attends East Robertson High School.

Colton Tingler, son of Milford and April Tingler of Pleasant View. Colton attends Sycamore High School.

Lauren Tippit, daughter of Richard and Janiece Tippit of Goodlettsville. Lauren attends White House Heritage High School.

Sarah Welker, daughter of Richard and Janet Welker of Dover. Sara attends Stewart County High School.

Janice Scott, White House Heritage High School teacher, will also attend as CEMC’s faculty representative, and CEMC employees Barbara Harper, member services manager, and Stephanie Lobdell, community relations coordinator, will serve as chaperones.

2014 CEMC Senior Scholarship recipients

Cumberland Electric Membership Corporation is pleased to assist in making the dream of obtaining a college degree a reality for 12 local high school seniors. Each of the students pictured below has been awarded a \$1,000 scholarship to help with costs associated with continuing his or her formal education beyond high school.

To qualify for the award, each student was required to complete an application that included two letters of recommendation as well as a 300-word essay describing what he or she looks forward to most about attending college and how a scholarship, in terms of financial assistance, will aid in completing his or her education. The papers were judged by a panel of retired teachers who chose the top 12 applicants among numerous entries.

This year's winners are:

Kevin Barnett, son of Michael and Carmen Barnett of Dover. Kevin is a graduate of Stewart County High School and will attend The University of Tennessee at Martin.

Courtney Chester, daughter of Michelle Newman of Cumberland Furnace. Courtney is a graduate of Middle College at Austin Peay State University and will attend Austin Peay State University.

John Daigle, son of Roger and Angela Brake of Dover. John is a graduate of Clarksville Academy and will attend Austin Peay State University.

Haley Dorris, daughter of Phillip and Sherry Dorris of White House. Haley is a graduate of White House High School and will attend Tennessee Technological University.

Kandice Finnegan, daughter of Dana and Rhonda Finnegan of Ashland City. Kandice is a graduate of Cheatham County Central High School and will attend Trevecca Nazarene University.

Jasmine Johnson, daughter of Kevin and Rosa Johnson of Clarksville. Jasmine is a graduate of Montgomery Central High School and will attend Middle Tennessee State University.

Brett Laney, son of James and Meshon Laney of Greenbrier. Brett is a graduate of Greenbrier High School and will attend Austin Peay State University.

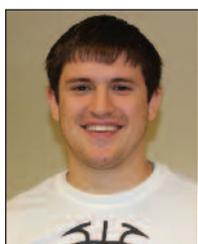
Celeste Randall, daughter of John and Sherri Summarell of Ashland City. Celeste is a graduate of Cheatham County Central High School and will attend Carson-Newman University.

Joanna Smock, daughter of Kenny and Shana Smock of Chapmansboro. Joanna is a graduate of Cheatham County Central High School and will attend Austin Peay State University.

Whitley Thaxton, daughter of Deana Pinkelton of Greenbrier. Whitney is a graduate of Greenbrier High School and will attend The University of Tennessee at Knoxville.

Chase Vreeland, son of Brian and Melanie Edwards of Cedar Hill. Chase is a graduate of Jo Byrns High School and will attend Austin Peay State University.

Whitney Wilson, daughter of Jimmy and Kelly Wilson of Gallatin. Whitney is a graduate of Gallatin High School and will attend Volunteer State Community College.



Kevin Barnett



Courtney Chester



John Daigle



Haley Dorris



Kandice Finnegan



Jasmine Johnson



Brett Laney



Celeste Randall



Joanna Smock



Whitley Thaxton



Chase Vreeland



Whitney Wilson

Holman, Poole attend Youth Leadership Summit

Peyton Holman of White House High School and Jenna Poole of Portland High School were sponsored by Cumberland Electric Membership Corporation to attend the Tennessee Electric Cooperative Association's 2014 Youth Leadership Summit March 24-26 in downtown Nashville. Holman, son of Kevin and Jennifer Holman of White House, and Poole, daughter of Kerry and Charlene Poole of Portland, were among 46 high school juniors representing the state's 23 electric cooperatives who attended the annual event.

"The Youth Leadership Summit teaches these exceptional students how important electric cooperatives are to Tennessee's communities and provides them an opportunity to see the legislative process in the Capitol," said Todd Blocker, TECA director of member relations.

"Local electric co-ops, school officials and guidance counselors chose these deserving students to attend the summit based on their interests in government and strong leadership abilities."

"Peyton and Jenna are fine examples of the future leaders we're raising in our local communities," said Stephanie Lobdell, CEMC community relations coordinator. "CEMC is pleased to provide motivated students with this opportunity to join their peers from across Tennessee to learn about state government and rural electric co-ops."

The summit began Monday evening, March 24, with dinner at the group's hotel, the Millennium Maxwell House. Get-acquainted activities and an introduction to cooperatives followed, led by electric co-op leaders, and the night ended with a leadership development presentation by Amy Gallimore of TRI Leadership Resources LLC.

Students rose early on Tuesday, March 25, for breakfast and preparations for a visit to Legislative Plaza. TECA Director of Government Affairs Mike Knotts introduced Sen. Mike Bell of Riceville and Rep. Cameron Sexton of

Crossville, who welcomed the students to Nashville and answered their questions about legislative issues. The 11th-graders then toured the Capitol and saw state government in action at Senate and House committee meetings before posing for photos in front of the historic building. Holman and Poole also met with Rep. William Lamberth, Rep. Courtney

Rogers and Sen. Ferrell Haile in their offices.

Following the visit to Capitol Hill, the group enjoyed lunch and leadership activities at a Nashville-area YMCA camp, where the students were also treated to a hot-line trailer demonstration by Sequachee Valley Electric Cooperative and Sunbelt Rentals. SVEC employees showed that electric power does a tremendous amount of work for us, but because it is such a powerful force, we must be careful around it and always exercise safety around power lines.

The fun continued with

dinner and games at Dave & Buster's, and the busy day was capped off by special guest speakers Miss Tennessee Shelby Thompson and Tennessee Titans cheerleader Anne Peterson.

Wednesday morning, the students were divided into teams to form their own co-ops and work together to "buy" and "sell" power distribution supplies and resolve day-to-day issues local electric co-ops face like power outages and rights-of-way conflicts. After an overview of the history of electric cooperatives, they answered trivia questions about electric co-ops and the state in the "Energy Battle" competition.

"These students will soon be our community leaders — and electric cooperative member-owners," said Jim Coode, general manager of CEMC. "We want them to see what makes their electric cooperative special, appreciate all their co-op provides for their communities and understand why it was so important to form electric co-ops in the first place."



From left, Rep. Courtney Rogers (R-Goodlettsville), Peyton Holman, Jenna Poole and Stephanie Lobdell, CEMC community relations coordinator, meet for a photo in front of the State Capitol.

Co-op members deliver a powerful message to legislators

One voice can still make a difference, and more than 180 board members and employees representing electric cooperative member-owners across Tennessee spoke with one voice during the 2014 Tennessee Electric Cooperative Association Legislative Conference in Nashville on Monday and Tuesday, Feb. 3 and 4. Attendees met with their legislators on Capitol Hill to help them better understand electric cooperatives and the issues that impact delivering safe, reliable and affordable power to their communities.

Jim Coode, Chris Davis, Wes Aymett, Jeannie Beauchamp, Steve Douglass, Charles Hancock, David Morgan, Ed Oliver, Joe Whitaker and Shela Williams represented Cumberland Electric Membership Corporation at this year's Legislative Conference. "The decisions made in Nashville affect our co-op and our co-op members," said Coode, CEMC general manager. "We have an obligation to our members to see that their voice is heard."

Attendees reminded legislators that co-ops are not-for-profit, member-owned and -regulated private businesses. Legislators were told of the enormous impact co-ops have on their communities. Co-ops own and maintain more than \$2.8 billion of infrastructure, including 86,000 miles of power lines, pay \$63 million in taxes, employ more than 2,600 Tennesseans and have a payroll of \$94 million. Tennessee's electric co-ops kept the power on 99.96 percent of the time in 2013 and secured more than \$4 million in economic development loans for their rural communities.

Attendees also shared the results of a recent member satisfaction study. Tennessee co-op members are extremely pleased with the efforts of their local co-op, giving them high marks for satisfaction, trust and loyalty.

"Educated and informed legislators are a key component of low-cost, reliable power in Tennessee," says Mike Knotts, director of government affairs with TECA. "The collective voice of co-op members makes a powerful impression on Capitol Hill."

The primary issue discussed with legislators this year was a bill requiring all electric co-ops to join the Tennessee



CEMC General Manager Jim Coode, second from left, and board members, from left, David Morgan, Ed Oliver, Joe Whitaker, Board Vice President Wes Aymett and Charles Hancock speak with Sen. Ferrell Haile about issues affecting Tennessee's electric cooperatives during the 2014 TECA Legislative Conference in Nashville.

One-Call system, a company that provides services to utilities that own and operate underground infrastructure. While many Tennessee co-ops do participate, a few have virtually no underground utilities, so the service would provide little to no benefit. Co-ops believe that the local board should decide if the co-op should join One Call, not Nashville bureaucrats.

"We believe that our members are best served when local decisions are made by local board members elected to run the cooperative," says Knotts. "We are concerned when legislation limits a board's ability to act in the best interests of its members."

"Tennessee's electric cooperatives maintain a visible presence in Nashville and Washington, D.C., to be certain that the interests of co-op members are protected," says David Callis, TECA general manager. "We are here to protect rural Tennesseans. Our legislators make decisions and pass laws that can have serious consequences for Tennessee's electric cooperatives and the members they serve. It is important that we tell the electric cooperative story and inform and educate legislators on the impacts of proposed legislation."

*"The decisions made in Nashville affect our co-op and our co-op members. We have an obligation to our members to see that their voice is heard."
— Jim Coode,
CEMC general manager*